



IVAN XU

VICE PRESIDENT MARKETING CENTRE MOBILITY
BOROUGE

Ivan Xu is the Vice President Marketing Centre Mobility at Borouge and the General Manager of Borouge's Compounding Manufacturing Plant in Shanghai, China since March 2018.

Xu is responsible for the actual Profit & Loss and for managing future profitable growth of the Marketing Centre Mobility by defining and successfully implementing Marketing Centre strategy. He is also supervising the entire CMP operations to ensure a high safety culture and ensuring to achieve the volume production goals while meeting customers' demands on product quality and quantity. Based in Shanghai, Xu joined Borouge as Marketing Manager of the Marketing Centre Mobility in June 2012.

Xu has more than 16 years of technical and marketing experience in the automotive and chemical industries. He started his career in the automotive industry as quality engineer at SDEC (Shanghai Diesel Engine Company) and design release engineer at PATAC, the technical centre of Shanghai General Motors. Prior to joining Borouge, Xu worked for Ticona Engineering Polymers as Great China Automotive Marketing Manager. Before that, he held different positions in Automotive marketing at SABIC Innovative Plastics (former GE Plastics) as Great China Product Marketing Manager, Platform Manager and Application Development Manager for key OEM customer management, application strategy development and implementation, as well as product development strategy.

Xu holds a Bachelor's degree in Automotive Engineering from Jilin University since 2002 and a Master's degree in Industrial Engineering from Tongji University since 2012. Xu is a Chinese national.

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About Borouge

A joint venture between ADNOC and Borealis, Borouge is a leading petrochemicals company that provides innovative plastics solutions for the energy, infrastructure, mobility, packaging, healthcare and agriculture industries. With 4.5 million tonnes of annual capacity, Borouge is the world's largest integrated polyolefin complex.

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