



## JONATAS MELO

VICE PRESIDENT BUSINESS CENTRE  
BOROUGE

**Jonatas Melo** is the Vice President of Borouge's Business Centre based in Singapore since September 2014. He is responsible for business optimisation of all Borouge's commercialised products across marketing centers and sales regions. As such, he is in charge of Business Strategy, Product Portfolio Management, Commercial Excellence, Pricing as well as commercial digital initiatives. Additionally, he also oversees Borouge PTE's major investments.

Jonatas joined Borouge in August 2013 as Global Demand & Supply Vice President based in Abu Dhabi, where he was in charge of the tactical planning community. Prior to that, Jonatas was the Polyolefins Business Optimisation Manager at Borealis Group, where his responsibilities included S&OP and Business Optimisation across all Borealis Polyolefins assets and businesses.

Jonatas started his career in 2000 as Maintenance Engineer at ExxonMobil in Brazil. He then took up various roles in supply chain and operations both in fuels and lubricants. In 2009, Jonatas moved to sales where he was responsible for major developments on the lubricants distribution network. In 2011, one year after he got his MBA at IMD in Switzerland, Jonatas joined Borealis Group in Austria taking up roles in finance, supply chain and Polyolefins Business Centre.

Born in 1977, Jonatas holds a BEng with Honors in Civil Engineering from the University of Sao Paulo, Brazil, since 1999, and a Master's degree with Honors and Leadership distinction in Business Administration from the Institute for Management Development (IMD), Switzerland. He is a Brazilian national.

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### About Borouge

A joint venture between ADNOC and Borealis, Borouge is a leading petrochemicals company that provides innovative plastics solutions for the energy, infrastructure, mobility, packaging, healthcare and agriculture industries. With 4.5 million tonnes of annual capacity, Borouge is the world's largest integrated polyolefin complex.

### Learn more about

Borouge at [www.borouge.com](http://www.borouge.com)

Borealis at [www.borealisgroup.com](http://www.borealisgroup.com)

Water for the World at [www.waterfortheworld.net](http://www.waterfortheworld.net)