



RICHARD HORNE

VICE PRESIDENT MARKETING CENTRE PACKAGING
BOROUGE

Richard Horne is the Vice President Marketing Centre Packaging at Borouge since June 2018.

Based in Singapore, he is responsible for managing future growth of Borouge's packaging business by defining and implementing a long-term packaging strategy, developing strategic plans around application segments and creating opportunities within the entire value chain.

Horne manages the positioning of Borouge's packaging product portfolio as well as the company's market intelligence and marketing communication in specific market areas. He is also responsible for managing circular economy for the packaging business.

Prior to joining Borouge, Horne worked for Amcor Ltd for 6.5 years in various roles, across Europe, Asia and Oceania. His last position was Sales & Marketing Director for Amcor Ltd's food business based in Singapore, and before that, he was General Manager – Sales, Marketing, Commercial, R&D for the Amcor New Zealand business, based in Auckland, and he was responsible for managing various global key accounts and the Medical & Pharma business in the Asian region. In 2016, Horne led a team of key account managers for Amcor Ltd in Europe & Americas focusing on driving customer centricity the snacks and confectionary markets.

Horne had various roles in the UK prior to joining Amcor, one with Excelsior Technologies Ltd (now Mondi Group) from 2010 to 2012 as Business Manager, and prior to that as Scottish Sales Manager for Fispak Ltd from 2008 to 2010.

Horne holds a Master of Arts Degree in Geography from the University of Glasgow, Scotland since 2008. He also completed a Master's Degree in Business & Administration (MBA) from CASS Business School, part of City University of London, obtained between 2013 and 2015, focusing on Innovation & Strategy. Horne is a Scottish national.

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About Borouge

A joint venture between ADNOC and Borealis, Borouge is a leading petrochemicals company that provides innovative plastics solutions for the energy, infrastructure, mobility, packaging, healthcare and agriculture industries. With 4.5 million tonnes of annual capacity, Borouge is the world's largest integrated polyolefin complex.

Learn more about

Borouge at www.borouge.com

Borealis at www.borealisgroup.com

Water for the World at www.waterfortheworld.net
