

**Craig Halgreen  
Vice President Global  
Communications  
Borouge**



**Craig Halgreen** was seconded to Borouge from Borealis in March 2009 to assume the role of Vice President Global Communications for Borealis and Borouge based in Borouge’s headquarters in Abu Dhabi.

Prior to joining Borealis as Communications Director in 2006 at its head office in Vienna, Austria, Craig spent 23 years with the South African papermaking giant Sappi, occupying various management positions in Marketing and Communications. He was a driving force behind building the Sappi brand globally, the Sappi Printer of the Year Awards, as well as the Ideas that Matter initiative. While working with Sappi, Halgreen moved between Johannesburg, Durban and London, as well as Brussels where he worked for over 12 years.

Craig is 50 years old and is qualified in Marketing Management.

**End**

---

Borouge is a leading provider of innovative, value creating plastics solutions. A joint venture between the Abu Dhabi National Oil Company (ADNOC), one of the world’s major oil and gas companies, and Austria based Borealis, a leading provider of chemical and innovative plastics solutions, Borouge is a groundbreaking international partnership at the forefront of the next generation of plastics innovation.

Borouge has its headquarters in the United Arab Emirates and Singapore, employs approximately 1,600 people representing more than 40 nationalities and serves customers in more than 50 countries across the Middle East, Asia-Pacific, Indian sub-continent and Africa. Building on Borealis’ unique Borstar® technology and experience in polyolefins for more than 50 years, Borouge provides innovative, value creating plastics solutions for the infrastructure (pipe systems, and power and communication cables), automotive and advanced packaging markets.

In 2010 Borouge tripled its annual production capacity in Abu Dhabi to 2 million tonnes and an additional 2.5 million tonnes per year will be introduced by mid-2014 to create the world’s largest integrated polyolefins plant. Borouge is also investing in plants and logistics hubs in Asia and an Innovation Centre in Abu Dhabi. Today Borouge and Borealis have a manufacturing capacity of over 5.4 million tonnes of polyethylene and polypropylene annually. Focused on Value Creation through Innovation they ensure that their customers throughout the value chain, around the world, can always rely on superior products and security of supply.

Borouge is committed to the principles of Responsible Care® and together with Borealis proactively contributes towards addressing the world’s water and sanitation challenges through their Water for the World™ initiative.

1 (2)

Visit [www.borouge.com](http://www.borouge.com) and see how we are Shaping the Future with Plastics.

For more information visit:

Borouge: [www.borouge.com](http://www.borouge.com)

Borealis: [www.borealisgroup.com](http://www.borealisgroup.com)

Water for the World: [www.waterfortheworld.net](http://www.waterfortheworld.net)

---