CREATING NEW POSSIBILITIES
BOUNDARY PUSHING SOLUTIONS THAT UNLOCK VALUE

We work relentlessly, within Borouge and with partners, to create solutions that push boundaries, drive performance and create value for businesses and communities in the UAE and around the world.

Therefore, plastics are an indispensable part of everyday life.
MAKING AN IMPACT

Creative plastics solutions provide significant advantage for businesses, and address global challenges.

This motivates us to continue our work with customers, governments, and educators to reduce carbon emissions and food waste, and improve drinking water and sanitation.
A REGION OF INSPIRATION AND OPPORTUNITY

Illustration of Borouge’s geographical focus, shown in white

Asia continues to motivate and inspire our development and growth.

Not only does Asia contain 64% of the world’s population, it’s also the global centre of urbanisation and middle income growth.

This dramatic shift has opened a world of new challenges and opportunities, and we’re here to deliver solutions for fast growing economies.

Customers in this diverse and growing region are supported by our team of experts across Africa, the Middle East and Asia Pacific, and through our headquarters in Abu Dhabi and Singapore.

Technical support is delivered through our state-of-the-art Innovation Centre in Abu Dhabi and mobility-focused Application Centre in Shanghai, China.

Resins are carefully produced in Ruwais, at the world’s largest integrated single-site polyolefins plant in the world.

Customers have our solution when they need, thanks to our advanced global supply chain network.
DIFFERENT THINKING
DIFFERENT RESULTS

While our focus industries may seem to be worlds apart, our philosophy and collaborative approach bring them together. We engage the total value chain to fully understand the challenges and opportunities of each application. That knowledge and experience come to life in our creative solutions.

There’s tremendous potential in the energy sector. We think beyond cable insulation, to the lives and economies which thrive on this valuable energy.

Our water and gas pipe solutions deliver to the last mile because this infrastructure provides vital function to society and enables modern living.

Vehicles are made lighter and more efficient because of our mobility innovations, but our true focus is moving people; healthy and safely.
Consistency and material advantages are proven benefits of our packaging solution portfolio. We also work to ensure that produce arrives fresh and tasty, without compromising on sustainability.

When we deliver an agriculture solution, we see more than a greenhouse, we see farmers and their growing business, and the community they feed.

Our healthcare solutions meet the strictest global regulations, and continually earn the trust of the physicians and patients who rely on the material everyday.
Global challenges are at the heart of our innovation mindset, as we seek to reduce carbon emissions and food waste, and improve drinking water and sanitation. When we bring a new solution that’s built around these principles, or create a new initiative, everybody wins.

Beyond local regulations and immediate targets, we continue to set our own ambitious standard of sustainability, which balances the needs of business with those of humanity.

For over a decade, Borouge has actively participated in global initiatives such as the Responsible Care Global Charter, receiving numerous certifications and awards along the way.

Learn more in our Sustainability Report
About Borouge

A joint venture between ADNOC and Borealis, Borouge is a leading petrochemicals company that provides innovative plastics solutions for the energy, infrastructure, mobility, packaging, healthcare and agriculture industries. With 4.5 million tonnes of annual capacity, Borouge is the world’s largest integrated polyolefin complex.

Learn more at borouge.com  Follow @Borouge on Twitter