In 2010 Borouge tripled the annual production capacity of its plant in Abu Dhabi to 2 million tonnes, and in 2014 Borouge started-up its Borouge 3 expansion plant increasing the Company’s annual capacity to 4.5 million tonnes of polyethylene and polypropylene.

Borouge has expanded its commercial and logistics network in the Middle East and Asia, established a new Innovation Centre in Abu Dhabi and expanded its Application Centre in Shanghai. Focused on Borouge’s mission, “value creation through people and innovation”, we ensure that our customers throughout the value chain are provided with our differentiated products with a better reliability of supply.

Borouge is committed to the principles of sustainability and is a signatory of the chemical industry’s Responsible Care® Global Charter. Together with Borealis, Borouge is proactively addressing the world’s water and sanitation challenges through the Water for the World™ and Waste Free Environment initiatives.

www.borouge.com
OUR VISION
The recognized leader in creative plastics solutions that have a positive impact on society today and tomorrow.

OUR MISSION
Value creation through people and innovation.

OUR VALUES
Agile: We are flexible and respond swiftly to changes.

Innovative: We pioneer new ideas to address challenges through creative thinking.

Efficient: We are focused and do more with less.

Collaborative: We work together to achieve optimal results in a respectful, safe and ethical manner.

Value-driven: We consistently create value for the company, our customers and society.

Reliable: We deliver what we promise and more.

OUR COMMITMENT TO SUSTAINABILITY
We are committed to the well-being of society and preservation of the environment, while addressing the economic expectations of our shareholders. As such, in everything we do, we commit to:

• People through our Social Responsibility
• Planet through Environmental Stewardship
• Profit through Economic Growth

Our sustainable plastics solutions contribute to society by addressing major global challenges like climate change and food protection. As a signatory of the Responsible Care® Global Charter, we apply best practices and pursue continuous improvement in the manufacturing and distribution of our products.

We also invest in the communities where we operate and our global Water for the World™ initiative with Borealis ensures that communities in need around the world have access to safe drinking water and proper sanitation.

Our commitment to sustainability is demonstrated through visible preservation of the environment, while addressing the well-being of society.

OUR SOLUTIONS
The unique Borstar® process and catalyst technology enable Borouge to provide a differentiated range of polyethylene and polypropylene innovative plastics solutions for energy, infrastructure, mobility, packaging, healthcare and agriculture applications.

Energy
Borouge is the leading supplier to the wire and cable industry providing solutions insulation, semi-conductive and packing layers. Borouge has solutions for low, medium and high voltage energy transmission and distribution, semi-conductive screens for communication cables, building and automotive wires.

Mobility
With a proven track record in developing innovative plastics solutions for the automotive market, and several international certifications, Borouge is a leading provider of innovative solutions to this rapidly expanding market. Innovative automotive solutions include materials for exteriors, interior, under-the-hood and under-the-bonnet applications such as bumpers, body panels, trim, dashboard, door cladding, air intake manifolds, and battery cases.

Healthcare
Borouge provides specialised solutions for medical devices and pharmaceuticals. Borouge offers a wide range of packaging, offering a high level of reliability, consistency and conformance with industry standards, safeguarding the life of the patient.

Agriculture
Borouge provides sustainable plastics solutions for greenhouse films and greenhouse equipment. Borouge’s solutions add value through increased crop productivity through higher and earlier yields.

PACKAGING
Borouge provides a range of innovative plastics solutions utilising proprietary technologies for a variety of high-performance flexible and rigid packaging applications. Flexible packaging solutions include laminated high-strength packaging, exclusive carrier bags, frozen and snack food packaging, and shrink films. Solutions for rigid plastic applications focus on thin wall packaging, safety and no leakages.

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